

DAVOS, SWITZERLAND

Brand Promotion Opportunities
January 2018

Outdoor Media
Billboards ▪ Buses

FOR FOUR DAYS,
EVERY JANUARY,
**DAVOS BECOMES THE
BUSINESS CAPITAL
OF THE WORLD**
WHERE YOU CAN REACH
OUT TO THE MOST
INFLUENTIAL
GLOBAL LEADERS...

MAKE YOUR MARK
WITH THE MOST
EFFECTIVE BRAND
PROMOTION PORTUNITIES
CONCENTRATED EFFORT
MAXIMUM IMPACT
FOCUSED ENGAGEMENT

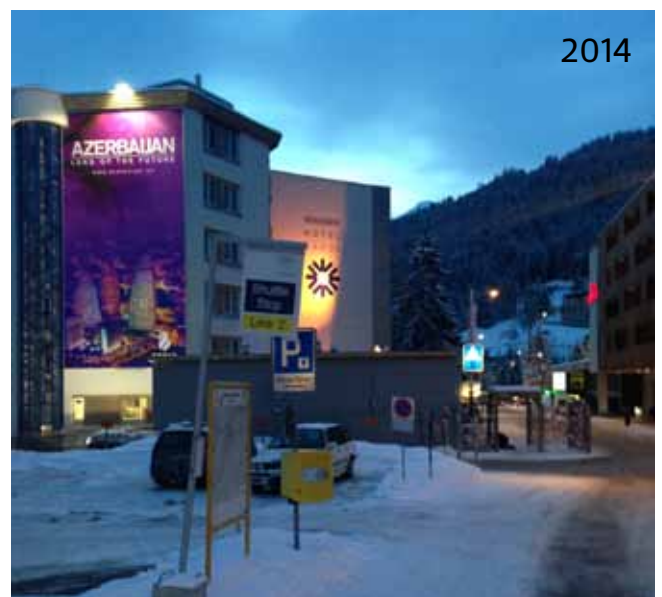
BILLBOARDS

KONGRESS HOTEL

94 Promenade Right next to the Kongress Centre

Display Dates

January 22 to January 28, 2018



THREE billboards of varying sizes (96 sqm, 33 sqm and 24 sqm) available on the facade of Kongress Hotel

HILTON GARDEN INN

103 Promenade Located opposite Kongress Centre

Billboard 01 46m² Billboard 02 46m²

Display Dates

January 22 to January 28, 2018



Billboard 1 – Facing Davos Dorf



Billboard 2 – Facing Kongress Centre



HOTEL BELVEDERE

One of the most important landmarks of Davos

Billboard 01 50m² Billboard 02 21m²

Display Dates

January 22 to January 28, 2018



KAFFEE KLATSCH

72 Promenade

125 metres from Belvedere Hotel

Size

32m²

Display Dates

January 22 to January 28, 2018



WASCH HAUS

64 Promenade, Davos platz Located right next to India Lounge at Cafe Schneider

The billboard with the longest visibility range on Promenade

Size 31m²

Display Dates

January 22 to January 28, 2018



HOCKEY STADIUM

Advertising on the Hockey Stadium Roof with video projection

Display Dates

January 22 to January 26, 2018



BUSES

ARTICULATED BUS PARTIAL WRAPS (18 Metres)

Display Dates

January 08 to January 28, 2018



STANDARD BUS (12 Metres and 15 Metres) PARTIAL WRAPS – BOTH SIDES

Display Dates

January 08 to January 28, 2018



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